

>> BENEFITS

- > **CAPITALIZE ON COST ADVANTAGES**
With the License Manager you realize savings through company-wide, optimized license contracts, the redistribution of unused licenses and the introduction of software standards.
- > **LEGAL COMPLIANCE**
The compare reports created in the License Manager serve as evidence for licensors and software audits. This helps you prevent risky under-licensing and legal sanctions.
- > **TRANSPARENT LICENSE INVENTORY**
A detailed, up-to-date license status serves as the basis for migration planning, for negotiating license contracts and for creating a standard software environment.

License Manager

Valuation License Manager provides the prerequisites for cost-optimized software usage tailored to your software deployment requirements. A central database for all software components supports compliance with legal license provisions and offers tremendous savings potentials in software licensing.

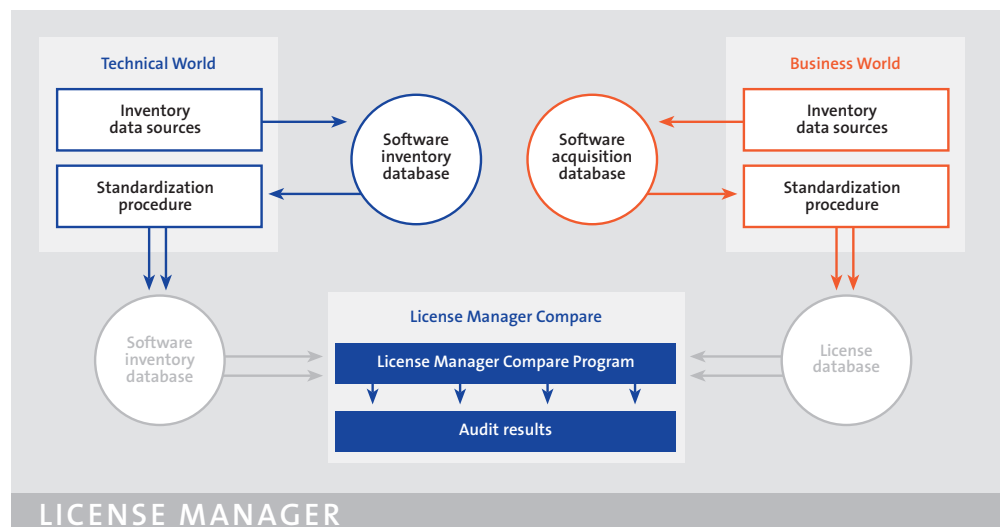
> The Challenges of License Management

Do you know the target/actual situation of the software licenses for every workstation in your company? Are you prepared for a software audit by an auditor? How do you handle spare licenses that are no longer used? Do you know about the cost effects of the next-lower or -higher license level?

The requirements to software and license management in IT organizations are increasing. Legally compliant and audit-compliant licensing is reaching new dimensions with new legal regulations and liability provisions. At the same time, increasing software costs are playing a decisive role in IT budgets. Increasingly complex contractual provisions often lead to the purchase of too many or incorrectly utilized licenses.

> Effective License Management with Valuation

The first step to a detailed overview of your current software license status is an initial comparison of the business target license status per workstation with the actually installed



>> WHY USU

- > *Valuation is an indispensable key to managing the entire lifecycle of your IT assets and services.*
- > *The modular software architecture allows a step-by-step integration of further modules thus securing your previous IT investment.*
- > *USU solutions are quickly to customize and integrate easily into heterogeneous IT environments of all sizes.*
- > *Our more than 350 customers have achieved cost savings of up to 20% and more, significant service improvements and recognized increases in efficiency.*

>> RELATED PRODUCTS

Valuation

- Contract Manager
- Asset/CMDB Manager
- Procurement Manager
- Change Manager

programs on each computer. Comparing the license contracts with the installed software will identify any over- or under-licensing. The result of this comparison serves as evidence for audits showing compliance with general legal conditions – with regard to the licensor as well as for internal auditing.

A further value is the discovery of excess license capacities. To save costs, excessive or no-longer-needed licenses can be returned to a license pool. License Manager comprises volume-license programs, OEM licenses and corporate licenses. Based on your current license inventory and the respective contractual terms, IT procurement is in a better position to negotiate additional licenses. Also, license procurement can be planned and accomplished with greater accuracy.

Knowing which license could be used as the basis for an upgrade for another software product enables significant savings potential. By summarizing your software demand, you can use your volume-licensing program to the full extent.

License Manager efficiently supports your software-asset management, above all in desktop standardization and software distribution. With ongoing discovery and inspection of systems and the always-current status, rollouts of new software can be planned and executed systematically.

> Summary

By using License Manager, you can realize tremendous cost savings through efficient license usage. The overview of used and no-longer-used licenses enables proactive license management and provides the basis for purchasing negotiations. At the same time, you are legally safeguarded by the precise customization of your licensing, and you can optimize your software environment with a high degree of standardization.